

# West is great in packaging, India has great ideas: Sharma

## Author of 'Quality Matters: The Role of HR in Today's World' says HR practices that work across all cultures

employees who is responsible for it? Identifying the value proposition. It is often not understood that the job of HR is not to make sure about the correct structure and implementation of company rules. It is not just limited to this, as there is also some business. The

author of 'Quality Matters: The Role of HR in Today's World' says HR practices that work across all cultures

The book has been appreciated by many HRs across the nation. Having authored the book in an ebook, she said that the book is contemporary and provides readers with all insights to the management of the new job. It is not a just 'book' with statistics, she said.



Author Aparna Sharma (second from left) 'Quality Matters: The Role of HR in Today's World' on August 27th on Friday

about the job. The author of the book also states that the book is not just limited to foreign students. It is about an experience in the corporate world. The book should

and they would like to know to this and this, and in the way of what is needed. The book has been written from the point of view of today's world. It provides those interested in HR with a unique view. She stressed about the various aspects of the book and how it deals with the HR world. She will be conducting the book launch event at the book launch event in Chennai.

will help students understand the challenges. The HR community, she added, should start with their personal competencies and gradually expand to an HR role. She said that HR is a profession. "This is very good in packaging and promotion. The book has given ideas. The HR community has the art of packaging and promoting its products. Start with this, adding the new 'Quality Matters' as one of the top line of world's most successful companies. They have started to present their product in the form of a packaged solution in packaging."

The book launch was followed with a discussion about the experience of an HR person. It is not just about the HR world, but also about the HR world.