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## Challenges in Recruitment | Aparna Sharma | Certified Corporate Director



“Hiring the right candidate has never been more important as a company’s ability to find, attract, and ultimately recruit skilled talent determines how successful they are in meeting their business growth objectives. Recruiters have to be much more proactive in order to thrive in today’s hiring ecosystem. 7 top challenges faced are :

- Failure to provide superlative candidate experience.
- Failure to attract talented candidates...
- Lack of understanding between the recruiters and hiring manager...
- Retaining Millennials in the workforce for a longer period of time...
- Inability in using data effectively...
- Difficulty in balancing the speed of hire with quality of hire...
- Lack of efficiency during the recruitment process...
- Failure to provide superlative candidate experience.

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