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Key Management Lessons from BHAGVAD GITA

Aparna Sharma

he Bhagvad Gita is an ancient Indian philosophical scripture. Though ancient, it is eternal since it transcends religion, race or time frame. Even in the 21st century, it is relevant, as its teachings enables human beings to get a true understanding of life and offers practical ways to overcome challenges and hurdles.

It presents the counsel of Krishna to Arjuna – two prominent leaders of the epic of Mahabharata. Mahabharata is the epic of the feud between two warring clans – the Pandavas and the Kauravas. Just before the onset of the battle of Kurukshetra, Krishna who is a friend and the charioteer of Arjuna, drives the chariot to the middle of the battlefield, so Arjuna can take stock of his army and his enemies. Seeing his own kinsmen lined up against him to fight Arjuna is very disturbed with the thought of killing them. Krishna's discourses are described in the eighteen chapters of Bhagwad Gita in which he successfully convinces Arjuna to fight the battle of Kurukshetra.

The Bhagvad Gita has been predominantly studied in the contexts of philosophy, theology and literature. Scholars throughout the ages have studied the Gita with great interest.

International scholars like Albert Einstein, Ralph

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Waldo Emerson, Aldous Huxley, Herman Hesse, Carl Jung, Dr.Albert Schweitzer, Henry David Thoreau etc. have quoted the Bhagvad Gita in their writings. Peter Senge, one of the most prominent management thinkers, has quoted the Gita in his famous books, "Fifth Discipline" and "Presence." Indian thinkers such as Sri Aurobindo, Ramanuja Adi Shankara and even legendary personalities like Mahatma Gandhi & Pandit Jawahal Lal Nehru drew inspiration from this epic text.

Many contemporary leadership topics such as emotional intelligence, situational leadership, character and integrity were already discussed in the Bhagvad Gita thousands of years ago. These topics were discussed in a philosophical context, since management science as we know today did not exist then. It is also intriguing to find other management concepts embedded in the Gita. Thousands of years before Frederick W. Taylor defined work and worker, and Peter F. Drucker defined knowledge and knowledge worker,

the topics of work and knowledge were already in the Bhagvad Gita.

The wisdom of Bhagvad Gita contains many leadership lessons that are akin to contemporary leadership theories and practices, and have culled out the key lessons post on my reading and reflection of this magnificent text with my Sanskrit teacher and guide. Here are the significant ones as food for thought for each one of us trying to make our mark in the Corporate Battlefield.

- 1. Character is core to effective leadership.
- 2. Leaders achieve lasting power and glory by exercising compassion and selfless service.
- 3. Leaders should embrace rather than avoid formidable challenges because they bring out the leaders' greatest strengths.
- 4. Leaders should be resilient in their actions and should not be swayed by pain and pleasure.
 - 5. Effective leaders do not lead by fear or anger.
- 6. Selfish desires and animosity obscure the purpose of leadership.
- 7. Leaders need to be aware of the self and the surroundings.
- 8. Renunciation The ultimate leadership challenge: Renounce negative thoughts, words and actions; renounce inequality; renounce arrogance and ignorance; renounce indiscipline, dishonesty and laziness.

In the Bhagvad Gita, Krishna defines three specific disciplines that are required for effective leadership: discipline of learning, discipline of speaking properly and the discipline of equanimity. All of these disciplines are important for effective leadership. Today's leadership authorities also agree that effective leaders have to be effective learners. Leadership is not only about teaching people to follow a certain path or to do a certain thing, but it is also about learning things to be taught.

Likewise, without effective communication skills, leadership cannot become effective. Krishna says; the most important part of communication is to communicate with honesty and with respect toward others. For leaders to be effective, they must be able to motivate their followers when they speak, so they can guide them toward the common visions and goals. Leaders like Mahatma Gandhi, Swami Vivekananda, and Kennedy etc became known as effective leaders mainly because they communicated elegantly at all times. In the business world, we know leaders like Jack Welch, Andy Groves and John Chambers as great communicators. When these leaders communicated to their people

in their respective organizations, they were always consistent on the vision and goals they presented.

The discipline of equanimity suggests that we have to keep steady composure during good and bad times. The Bhagvad Gita says that we should not be overly excited in good times and overtly depressed in bad times. Keeping a composed mindset at all times, helps us to achieve more peace and happiness in our professional and personal lives.

Practicing renunciation requires focusing on people and demonstrating compassion towards them. Today, we know servant leadership as a popular leadership concept. Servant leadership is similar to the concept of leadership renunciation. Servitude and compassion enable leadership renunciation, and also enable effective leadership.

In the Bhagvad Gita, Krishna defines the meaning of true renunciation. He says, true renunciation is one that is undertaken with courage and without selfish attachments. By acknowledging one's responsibilities and doing everything in his or her capacity to fulfill those responsibilities, a person performs true renunciation. When leaders acknowledge their responsibilities, there is no judgment of the nature of work. They do not worry about the pleasantness or unpleasantness of the nature of work.

If we look at the lives of effective leaders, they have demonstrated leadership renunciation. Mother Teresa left her homeland to serve the poor and needy people of India. Albert Schweitzer left a good life in France to serve the poor people in Africa. Henry Dunant gave up his wealthy business to serve the war victims, and established the Red Cross movement. Nelson Mandela spent twenty seven years in prison to fight against South African apartheid. The fourteenth Dalai Lama became the messenger of world peace and harmony while remaining in exile away from his homeland Tibet. And there are many more to recount.

Summing up, "You have the right to work only but never to its fruits. Let not the fruits of action be not your motive, nor let your attachment to inaction."

The author is an independent Director on the Board of T. S Alloys Ltd. (100 percent subsidiary of Tata Steel) and author of Reality Bytes – The Role of HR in Today's World